



Shelly Franz specializes in translating ideas into projects by focusing the vision, formulating a plan, and identifying specific steps necessary for successful project completion.

Shelly has held leadership positions at not-for-profit organizations for over 17 years. She has served as founder, president, and board member of a variety of social service agencies and steering committees. Shelly holds a graduate degree from the University of Minnesota,

A more complete description of Shelly's experience can be found at www.plsweb.net/people.html



Amy Vejar has been creating order out of chaos through project management for over 30 years. Throughout her work with nonprofits, Fortune 100 companies and universities, she has become known for her ability to quickly grasp both the big picture and the details of each new project, and leveraging the wisdom and talent found within the organization.

Amy holds graduate degrees from the University of Washington, and Stanford University, and a PMP certification from the Project Management Institute.

A more complete description of Amy's experience can be found at www.plsweb.net/people.html

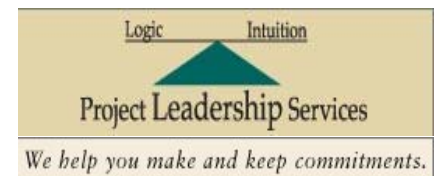


Shelly Franz 651.214.8173
SFRANZ@COMCAST.NET
Amy Vejar 612.670.6576
AMYVEJAR@LIFEWORHLIVING.COM

○ PLANNING | ○ REFINING | ○ EXECUTING

PLS for Nonprofits

We help you make and keep commitments.



Logic Intuition

Project Leadership Services

We help you make and keep commitments.

WE SUPPLY THE MISSING PIECE FOR THOSE WITH MORE TO DO THAN RESOURCES TO WORK WITH

Good planning identifies the gap between the present and the future, and defines the challenge ahead. Many struggle to get started on that road to the future, or lose momentum to the pressures of daily events.

PLS offers solutions to these issues by providing highly experienced support for reaching your goals.

No matter what you are developing:

- IDEA ● PLAN ● SYSTEM ●
- PROCESS ● REPORT ●
- BOARD OF DIRECTORS ● MANAGER ●

PLS fills the gap between where you are and where you want to be. We can provide the missing piece:

- Structure
- Process
- People

solving the larger puzzle

WE HELP CLIENTS REALIZE THEIR VISION FOR GROWTH, EXPANSION OR COLLABORATION TO BROADEN THE IMPACT OF THEIR WORK



Our clients do important work and are dedicated to doing more. We can help clients identify new markets, penetrate deeper into existing markets, revise price structures for greater self-sufficiency, and improve the efficiency and effectiveness of process and programs to do more with what they have. One of our roles is to support clients who have received grant money to help them expand. We can focus on the future so the staff can continue to focus on today's needs.

more affordable than adding staff

EXPERIENCED PROFESSIONALS WORK QUICKLY, LEAVING YOU POSTURED FOR SUCCESS

Whether it takes an hour, a week, or an hour a week, we work with you only as much as you need to get things lined up and on track. We know the questions to ask to gain traction immediately without absorbing much of your time. We know our work and because we don't have the day to day responsibilities you have, we are able to accomplish a task, build a plan or complete a project in less time than it would take a full time staff member. When we're done, we're done.

We also understand what "low cost" means to a nonprofit, and our rates are geared to your budget.



listening and understanding

WE SPECIALIZE IN MAKING ORDER OUT OF CHAOS: BUILDING IMPLEMENTATION PLANS, FINDING MISSING LINKS, DEVELOPING "NEXT STEPS"



Your staff is talented, dedicated, enthusiastic and committed. We work with those attributes to unearth the *right* answers, the *right* processes, the right systems to support *your* agency, *your* mission and *your* clients. We don't come with answers, we come with questions to ask, and the capacity to listen, interpret, assimilate, and create.

